

SAM BUEHNER

GRAPHIC DESIGNER

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Graphic Designer

American Heritage School Worldwide- American Fork, UT

June 2022 to Present

- Created captivating assets for the LiftEd Learning platform, enhancing the user experience.
- Developed compelling marketing and brand materials for AHS Worldwide and its subsidiaries.
- Collaborated on web graphics for AHS Worldwide, improving their online presence.
- Designed branded templates, infographics, social posts, signage, and presentations.

Art & Design Teacher

American Heritage Private School of South Jordan- South Jordan, UT

August 2019 to June 2022

- Engaged K-12th grade students with dynamic art instruction, teaching painting and drawing techniques.
- Led two yearbook teams and successfully produced captivating annual publications.
- Mentored aspiring designers, photographers, and journalists.
- Covered graphic design principles, typography, photography, and journalism fundamentals.

Graphic Designer

Bach Homes- Draper, UT March 2018 to June 2019

- Crafted digital and print marketing materials for Bach Homes' apartment communities.
- Developed branding for Four Site Property Management, solidifying their distinct identity.
- Rebranded newly acquired properties, designing new logos that captured their individuality.
- Created branded maps, floor plans, and promotional materials.

Graphic Designer

Post Primer- Draper, UT

October 2016 to April 2017

- Developed impactful digital marketing materials for diverse clients at Post Primer.
- Executed successful social media campaigns for Modbod Clothing, Zennoa Nutrition, Stealth Plank Board, Richie Norton (business consultant), and Shaun Barrowes (musician).
- Thrived in a fast-paced agency-type environment.
- Consistently delivered high-quality work within tight deadlines.

Graphic Designer

Banner Mania- Draper, UT

May 2015 to November 2016

- Served as in-house designer at Banner Mania, creating visually striking sign materials.
- Acquired comprehensive knowledge of printing techniques, vinyl cutting, vehicle wraps, and sign installations.
- Developed logos and branding for diverse clients, effectively capturing their unique identities.

Graphic Designer

Mabey My Home- Real Estate- Draper, UT

September 2015 to January 2016

- Partnered with realtor Wendy Mabey to deliver impactful print and sign materials.
- Designed mailer advertisements, signs, logo refresh, and movie event posters.
- Translated Wendy Mabey's vision into visually compelling collateral for home buyers.

Education

Bachelor's in Art & Design

Utah Valley University- Orem, UT

January 2019 to May 2022

Associate in AAS- Social

Media Marketing

Ensign College -SLC, UT

2014 to 2017

Skills & Abilities

- Graphic Design (10+ years)
- Typography
- Adobe Illustrator
- Logo Design
- Photography
- Adobe Creative Suite
- Branding
- Adobe Photoshop
- Illustration
- Layout Design
- Adobe InDesign

Links

<http://www.linkedin.com/in/sambuehner>

<http://www.sambuehner.com>

About

Hi, I'm Sam

I am a husband, father, designer, and tinkerer. I love making things, eating tacos, and relatively short walks on the beach. I have 10+ years of graphic design experience and I would love to chat about your design needs.